



ADDENDUM NO. 1
(Posted January 21, 2026)

**REQUEST FOR QUOTES NO. 2026-0101 - MARKETING SERVICES
 FOR RECRUITMENT VIDEO PRODUCTION AND DIGITAL AD CAMPAIGN
 Issued: January 5, 2026**

NOTICE TO ALL PROPOSERS

The Request for Quotes (RFQ) for *Marketing Services for Recruitment Video Production and Digital Ad Campaign* is modified as set forth in this Addendum. The original RFQ Documents remain in full force and effect, except as modified by this Addendum which is hereby incorporated and made part of the RFQ. Proposer shall take this Addendum into consideration when preparing and submitting a Quote. The original document can be found on TCMHA’s website at www.tricitymha.ca.gov. Proposer acknowledges receipt of this Addendum No. 1 through the signature below.

Signature **Print Name and Title**

DESCRIPTION OF CHANGE

The following paragraphs have been revised as follows:

<p>Section V.C.5</p> <p>V. Quote Requirements C. Quote Format 5. Proposer Price Quote</p>	<p>5. Proposer Price Quote (<i>Attachment E</i>). The services must include a performance and cost schedule for all services necessary to complete this project. The Quote should include a separate all-inclusive cost for the duration of the contract, and it should specify the major components, the cost breakdown by major component or phase, and the expected time of completion for each component based on the scope of services outlined in the Quote. The Quote should include, a total proposed “not to exceed” costs of the services, including a fee and rate schedule describing all charges and hourly rates for services.</p>
<p>Section VI.F</p> <p>VI. Award and Agreement Execution F. Agreement Period</p>	<p>F. Agreement Period</p> <p>The agreement period shall be from March 1, 2026 through June 30, 2026 (duration of the project), effective on Commencement date. All work, services, and expenditures must be completed by June 30, 2026. No price increases shall be accepted during the agreement period.</p>
<p>Section VII.B</p> <p>VII. General Provisions B. Contract Term</p>	<p>B. Contract Term</p> <p>A four-month contract is contemplated, beginning on March 1, 2026 and ending on June 30, 2026, subject to the satisfactory negotiation of terms (including a price acceptable to both TCMHA and the selected Proposer), the recommendation of the Executive Director, the concurrence of the Governing Board, and the availability of a budget appropriation.</p>

This Addendum No. 1 has been issued to further clarify and specify the duration of the project, and the agreement term, sought from the successful Proposer.